Washington DC 20007 1010 Wisconsin Ave

Barack Obama/ D/ President

Submission Number 393 Issue 2



WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Est./PO Number: Schedule Dates: Associated Copies: No 10/01/12 to 11/11/12 06260815 Barack Obama/ D/ President Submission Cost: Client/Product/Estimate: Contract type: Weeks: 95 /101 /1537 Political 48575 Sales Rep: Business Category: Transactional Business Type: Order Ref: Campaign Ref: HRP Washington, DC POLITICAL 06260815 E:120802002 Original

Buyer:

Client:

Demographic: Product: (L) Household Obama For America Order: Booking Group: WSPA Key Market: Greenville Spartanburg Ashevil

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		T.	Fri 8p ET / 7p CT CSI NY		Fri 8p ET / 7p CT CSI NY		Fri 10p ET / 9p CT Blue Bloods	Е.	Fri 10p ET / 9p CT Blue Bloods	т.	Fri 10p ET / 9p CT Blue Bloods	.TWTF	M-F 9a Dr Phil	.IWIF	M-F 11a ET / 10a CT Price is Right	.IWIF	M-F 1135p ET / 1035p CT Late Show	Sales Product Details
			05		05		05		05		05		05		04		8	Rev Type
	≨																	
	eekly .																	
Closed PR	Weekly Totals: Total Spots(Ord Spots)		800		800		1200		1200		1200		150		225		170	Rate
R	pots(Ord Sp	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
	ots)		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
	15										_1		3		2		2	10/01
	19				1								3		2		2	10/08
2	16								1				3		2		2	10/15
	16		1										3		2		2	10/22
->	17						1						3		2		2	10/29
	Ю																	11/05
3	85		1		-		1		1		_		15		10		70	Total
			800		800		1200		1200		1200		2250		2250		1700	Cost

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POLITICAL	business type: POLITICAL	Tollucal	to the state of th	Associated Copies: No
06260815	Order Ref:	Doll#io 6	Contract type:	06260815
HRP Washington, DC	Sales Rep:	95 /101 /1537	Cilent/Product/Estimate:	10/01/10 to 11/11/10
E:120802002	Campaign Ref:	48575	Submission Cost:	parack Obama/ D/ President

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			Tue 8p ET / 7p CT NCIS		Sun 9a ET / 8a CT CBS Sunday Morning News		·····	Sun 7p ET / 6p CT 60 Minutes			Sun 1030a ET / 930a CT Face The Nation	0	Sun 10p ET / 9p CT Mentalist	8	Sun 10p ET / 9p CT Mentalist	V,	Sat 8-9p	···.·.	Sat 7p News		Sat 10p ET / 9p CT 48 Hours	Sales Product Details
			24		9			2			G.		05		05		06		05		90	Rev Type
	Weekly To		<u> </u>																			
Closed PR	Weekly Totals: Total Spots(Ord Spots)		2500		275			1500			275				1000		400		150		600	Rate
Ď	ots(Ord Sp	Comme	38	Comme	30		Comme	30		Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
	ots)		Nbr of Spots		Nbr of Spots	Closed PR	Nbr of Spots	Nbr of Spots	Closed PR	Nbr of Spots	Nbr of Spots	Closed PR	Nbr of Spots		Nor of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
	15		1		-1														1		1	10/01
	19		1		1			1							1				1			10/08
2	16				-1	-,1			1													10/15
	16																,1		1			10/22
_	17				1							1							1			10/29
	2																					11/05
3	85		2		σ ₁	1		_			4	1							თ		1	Total
			5000		1375	1500		1500	275		1100				1000		400		750		600	Cost

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					10.00		Spot			Day Time	ot Dotaile	Ref Salos Droduct Dotails	R)
	al topical collection												
	ansactional	agory: To	Business Category: Transactions	Bus							Zo	Associated Copies: No	ASSOC
	POLITICAL		Business Type:	Busi	Ca	Political		Contract type:	Q		06260815	Est./PO Number:	ESt./P
	06260815	06	Order Ref:	Orde	Φ			Weeks:	8		10/01/12 to 11/11/12	Schedule Dates:	Schec
1, DC	HRP Washington, DC	¥	Sales Rep:	Sale	37	95 /101 /1537	ite:	Client/Product/Estimate	Ω		-	· 27	Buyer:
	E:120802002		Campaign Ref:	Cam	75	48575		Submission Cost:	ည	dent	Barack Obama/ D/ President		Client:
Original				,									?

Sched Est./P	Schedule Dates: 10/01/12 to 11/11/12 Est./PO Number: 06260815		Weeks: Contract type:	Weeks: Contract type:	ថ្ម	6 Political	<u>8</u> 0 5		Order Ref: Business T	Sales Rep: Order Ref: Business Type:		06260815 POLITICAL	gion, bu	
Assoc	Associated Copies: No								Busin	Business Category:	1.	Transactiona		
Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
18	Tue 8p ET / 7p CT NCIS	04		2500	30	Nbr of Spots					1		2	5000
	.T				Comme									
19	Tue 9p ET / 8p CT NCIS Los Angeles	05		1900	30	Nor of Spots	-	1	1				2	3800
	· T				Comme									
20	Wed 10p ET / 9p CT CSI	90		1200	30	Nor of Spots	_	_					2	2400
	W				Comme									
21	Wed 10p ET / 9p CT CSI	6		1200	30	Nbr of Spots							-	1200
	W				Comme									
22	Wed 8p ET / 7p CT Survivor	04		1650	30	Nor of Spots	1	_					2	3300
	W				Comme									
23	Wed 8p ET / 7p CT Survivor	04		1650	30	Nbr of Spots				1	-		2	3300
	W				Comme									
24	Wed 9p ET / 8p CT Criminal Minds	05		1700	30	Nor of Spots			١.				1	1700
	W				Comme									
25	M-F 1135p ET / 1035p CT Late Show	90		170	30	Nbr of Spots		-		_	1	1	ហ	850
	M				Comme									
26	M-F 11a ET / 10a CT Price Is Right	04		225	30	Nbr of Spots			-3	1	1	1	5	1125
Γ	W				Comme									
27	Sun 1030p ET / 930p CT Mentalist	05	-	1000	30	Nbr of Spots					1		ı	1000
Mkgd	S				Comme									
28	Sun 730p ET / 630p CT 60 Minutes	04		1500	30	Nbr of Spots								1500
			Misskly	Totale: Tatal St	10 200		-					,		
			vveekiy	Weekly I dtals: otal Spots(Ord Spots)	ots(Ord Sp	ots)	15	19	6	16	17	2	85	
				Closed PR	꿆				2				3	

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Sp. Typ. Com 275 30	Spot Type Comme Nbr of Spots	Spot 10/01 Type 10/01 Comme 10/01	Spot 10/01 10/08 1 Comme 1	Spot 10/01 10/08 1 Comme 1	Spot 10/01 10/08 1 Comme 1	Spot Type 10/01 10/08 10/15 Comme 30 Nbr of Spots 1
		10/01	10/01 10/08 1	10/01 10/08 1	10/01 10/08 1	10/01 10/08 1

7			Pre	Pre-emption Summary				
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt	Makegood Line(s) (Dates)	Makegood	Campaign
13	13 Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/29/12	Closed Pre Emption	1.000.00	27 (11/04)	0000176159	E-12080202
1	10:10:20: TT 10:20: OT T TI 11:-		ı	0.0000	,,000.00	C1 (11/04)	0000170100	こ.120002002
4	14 Sur 10308 ET / 9308 CT Face The Nation	:30 Commercial	10/15/12	Closed Pre Emption	275.00	29 (10/21)	0000177594	,
2	15 Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/10	10/15/19 Closed Dra Emption	3	28 (42)24)	20001	
ĺ				CICCOC I TO ENIDOROII		20 (10/21)	0000170103	三:120802002

			Grand Totals:
Net Total:	Commission:	Gross Total:	Spots:
41,288.75	7,286.25	48,575.00	85

Spots

48575

Totals

10/01

10/08

10/15

10/22

10/29

9885

Month 11 Weeks: 4

11/05

Grand Totals
Month 10 Weeks: 4